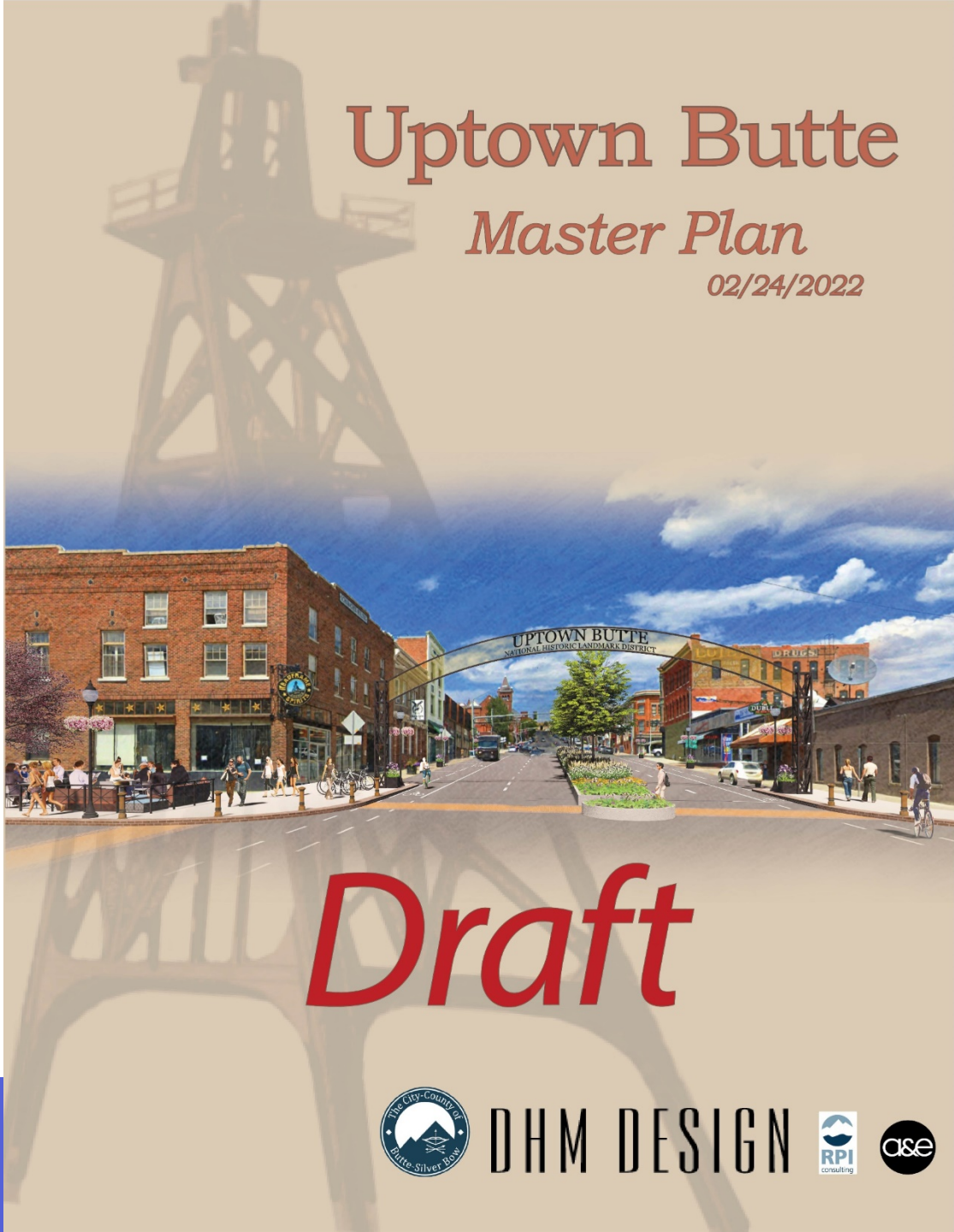


Planning Commission

March 24th, 2022



DHM DESIGN



Uptown Butte

Master Plan

02/24/2022

Draft



DHM DESIGN



Strength from the Past-Inspiration for the Future

“If I have one thing to say, it is that we need a vision for Uptown that is deeply aspirational.

I have found, in my experience, what we often attempt to do well is consistently limited by aiming too low. Uptown Butte in its most brilliant form wasn’t the outcome of a mining camp’s stick built buildings, but the aspirations of a group of people who doubled down on a boom town. Aspirations for Uptown’s renaissance should be as bold and fearless as those which led to construction of brick “skyscrapers” in the heart and center of the most densely industrialized mining district in the world.

Butte screams we’re still here. We bet on this place a 100 years ago, and I want everyone who lives here and visits here to be inspired to continue embedding that legacy into every single thing they do.

We are the very place that demonstrates sustainable, refined urban living is possible in the harsh, untenable west.

I hope for a vision that makes sure everyone knows their best is what will make this place a modern day reflection of everything it once was, is, and can be.

I love Butte, it’s the place in the world most inspiring to me, and I hope the very best for her.”

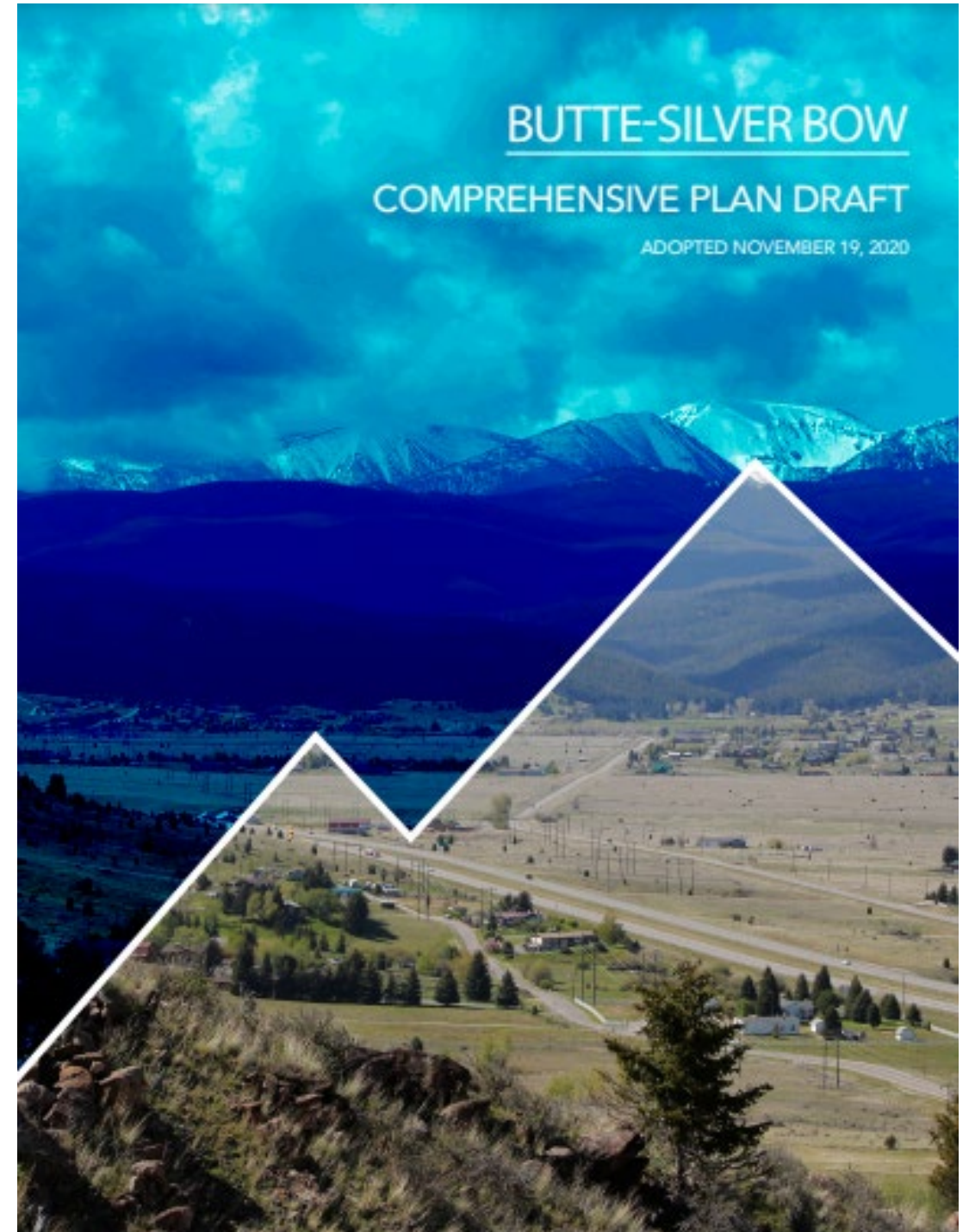
- Julia Crain (2021)



Master Plan Purpose and Benefits

Why? – Plans work, community requested it, funding

Why now? – growth, superfund, economy, university, NPS



Process

50+ Meetings: Public Meetings, Focus Groups, Steering Committee, Uptown MP Association

- Urban Revitalization Agency (URA) (May 25th, 2021)
- Public Improvements (April 30th 2021)
- Tourism and Marketing (April 14th, 2021)
- Arts (March 26th, 2021)
- Preservation (April 29th, 2021)
- Visioning (June 22nd 2021)
- Design Guidelines (July 27, 2021)
- Retail and Business Owners (on individual basis)
- Housing and Building Owners (April 21st, 2021)
- Transportations and Multi-Modal (April 22nd 2021)
- Infrastructure, Stormwater, and Snow Removal (April 7th, 2021)
- Education (July 21st, 2021)
- Social Services, Public Health, and Continuum of Care (May 7th, 2021)
- Safety and Security (March 24th, 2021)
- Cleanliness and Safety (July 20th, 2021)
- Superfund Division (June 17th, 2021)
- Wayfinding (September 10, 2021)
- Enforcement (October 13, 2021)
- Montana Dept of Transportation (October 14, 2021)
- Planning Commission (February 24, 2022)
- Council of Commissioners (March 16, 2022)

Master Plan Vision

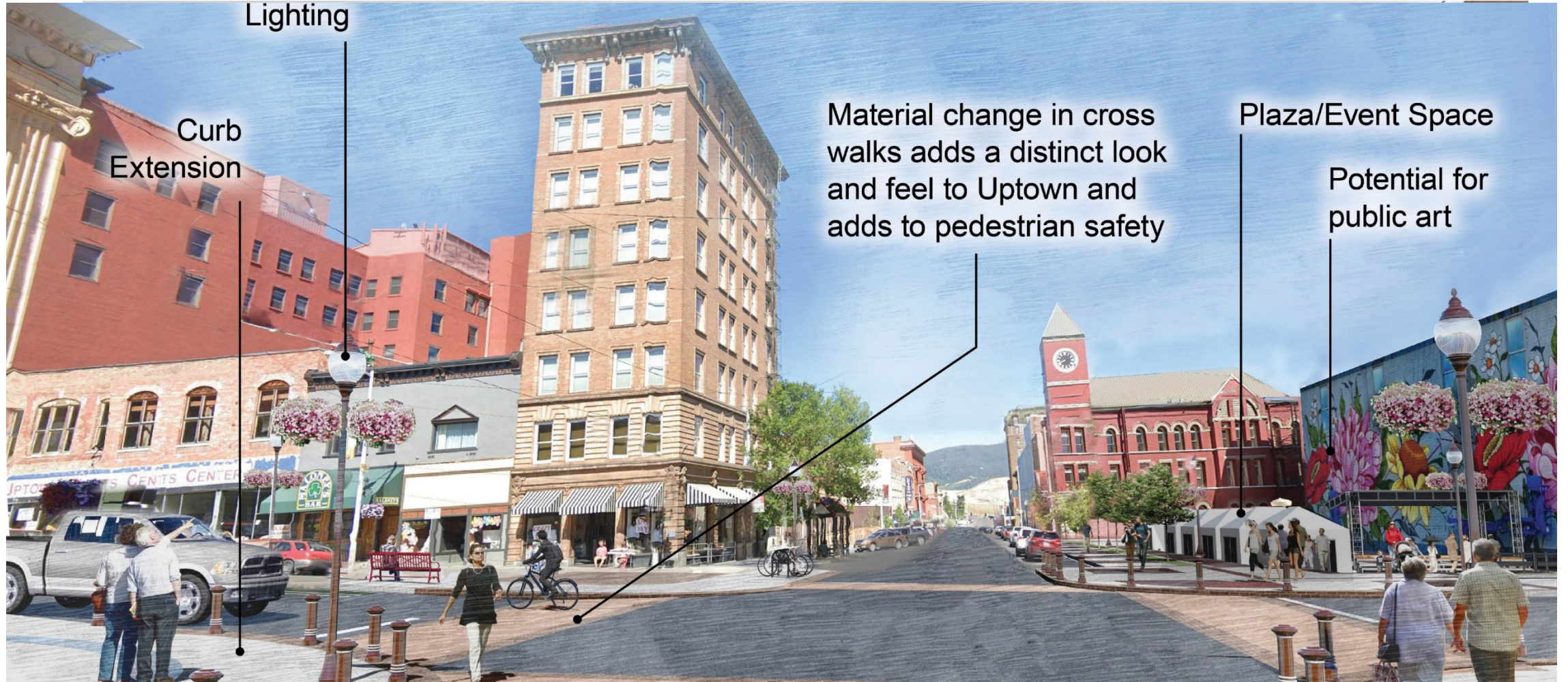
Uptown Butte - A Clean, Safe, Walkable, and Vibrant Destination

Uptown Butte – Montana's Premier Urban Core

Integrity of the Architectural Resources of Uptown are Key to the Economic Revitalization of Butte

Tell the Stories of Butte, America

Community Input and Key Issues – A Clean and Safe Uptown is a Foundational Need





Community Input and Key Issues
Vacant Buildings
Redevelopment
Financial Challenges
Increase Returns/Reduce Risks
Physical Condition

40

Community Input and Key Issues

Preservation and Activation of Uptown's Historic Architectural Resources



Community Input and Key Issues

Pedestrian Safety and Walkability



Community Input and Key Issues

Authentic Character



Uptown Butte - A Clean, Safe, Walkable, and Vibrant Destination

Recommendations

- Establish a Business Improvement District
- Pedestrian Lighting
- Improve Appearance of Vacant Buildings Throughout the Uptown Core
- Incorporate Complete Street Designs that Improve Pedestrian and Bicycle Safety
- Enhance Connections to the Regional Trail System
- Identify and Prioritize Alleys for Pedestrian Improvements
- Incorporate Trees, Medians, and Green Space into Uptown
- Create Public Green Spaces, Parks, and Plazas
- Develop The Original Mine Yard to be Full-Time Public Park
- Enforcement of Existing Codes



Establish a Business Improvement District (BID)

Community Need: Economic, Preservation, Vitality



Pedestrian Lighting

Community Need: Economic, Safety, Vitality

Improve Walkability - Pedestrian and Bicycle Safety

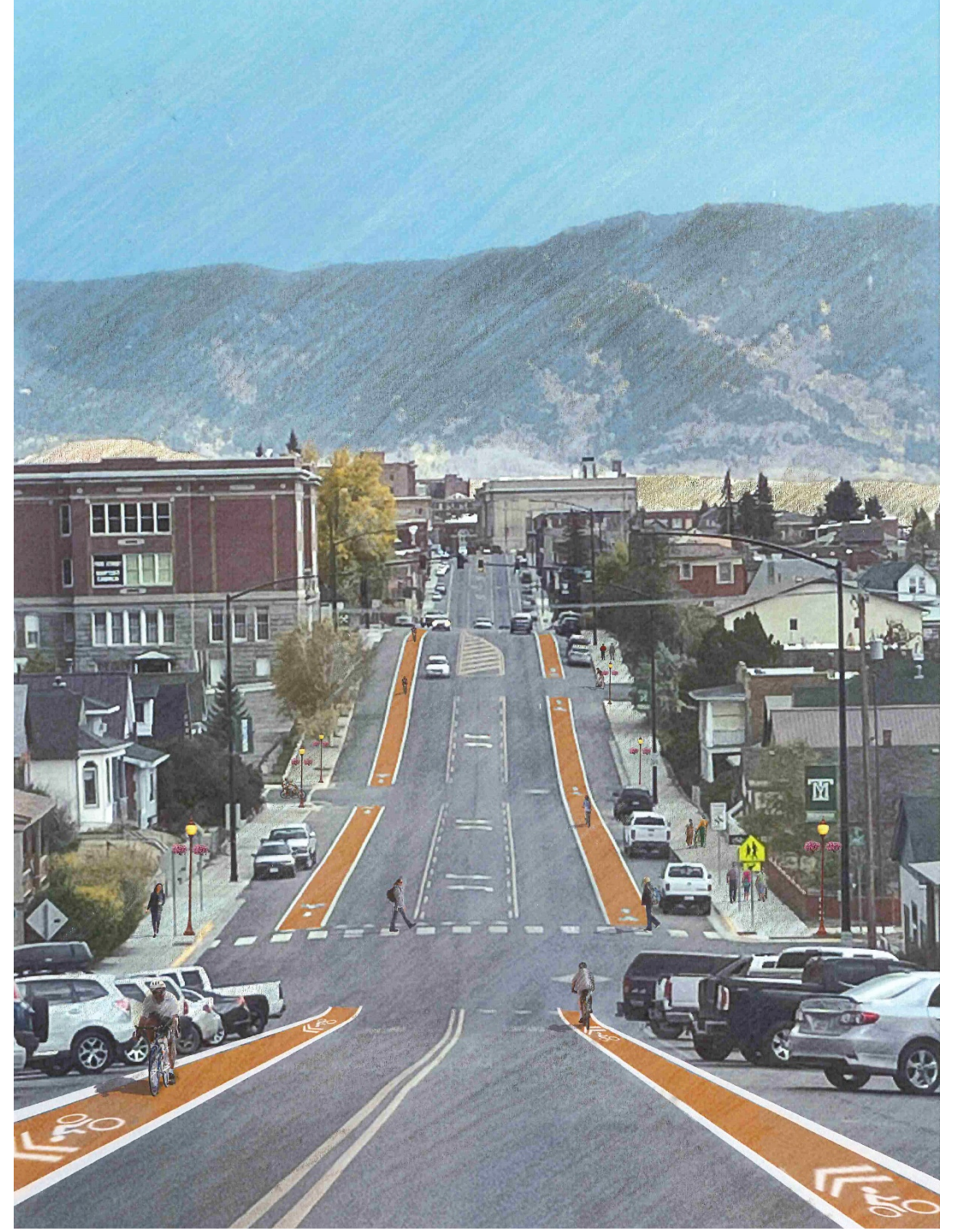
Community Need – Safety, Public Health, Activity, Vibrancy

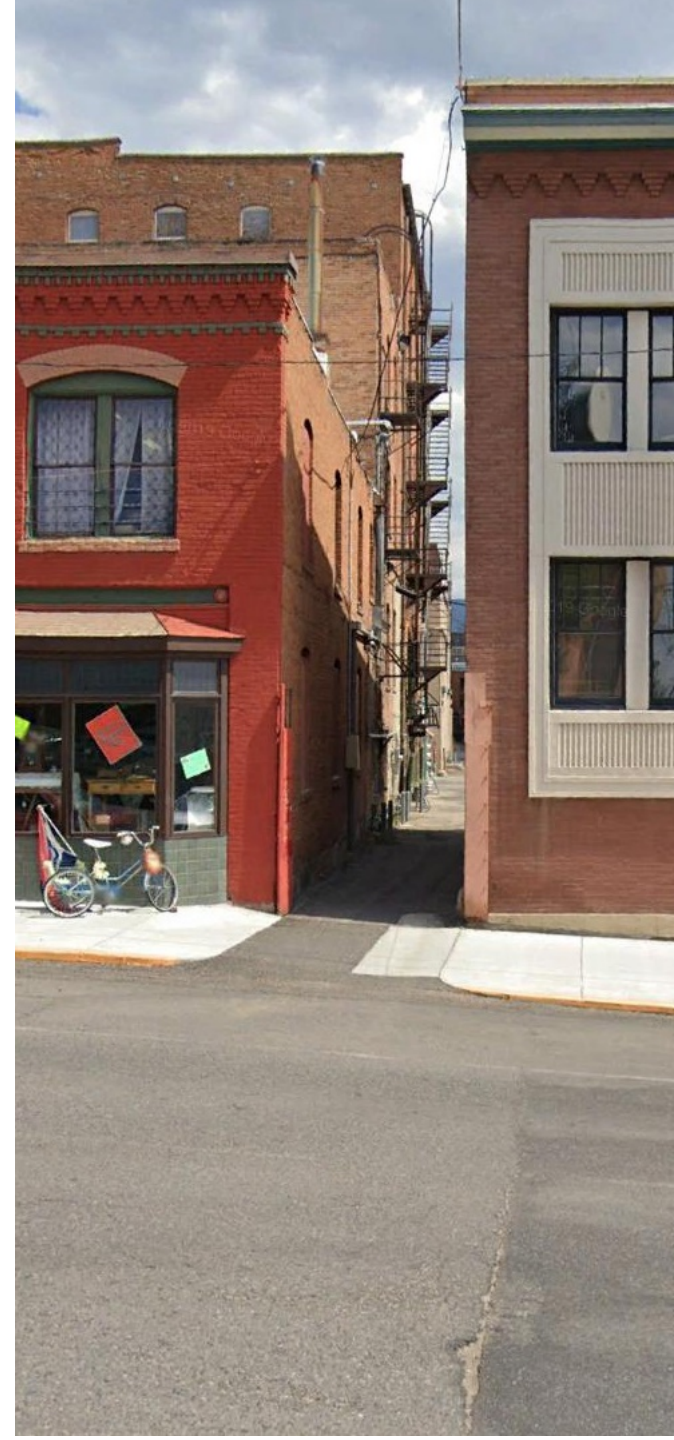


Improve Pedestrian-Bicycle Safety

Strengthen Connection to Montana Tech

Improve Bike Lane Visibility





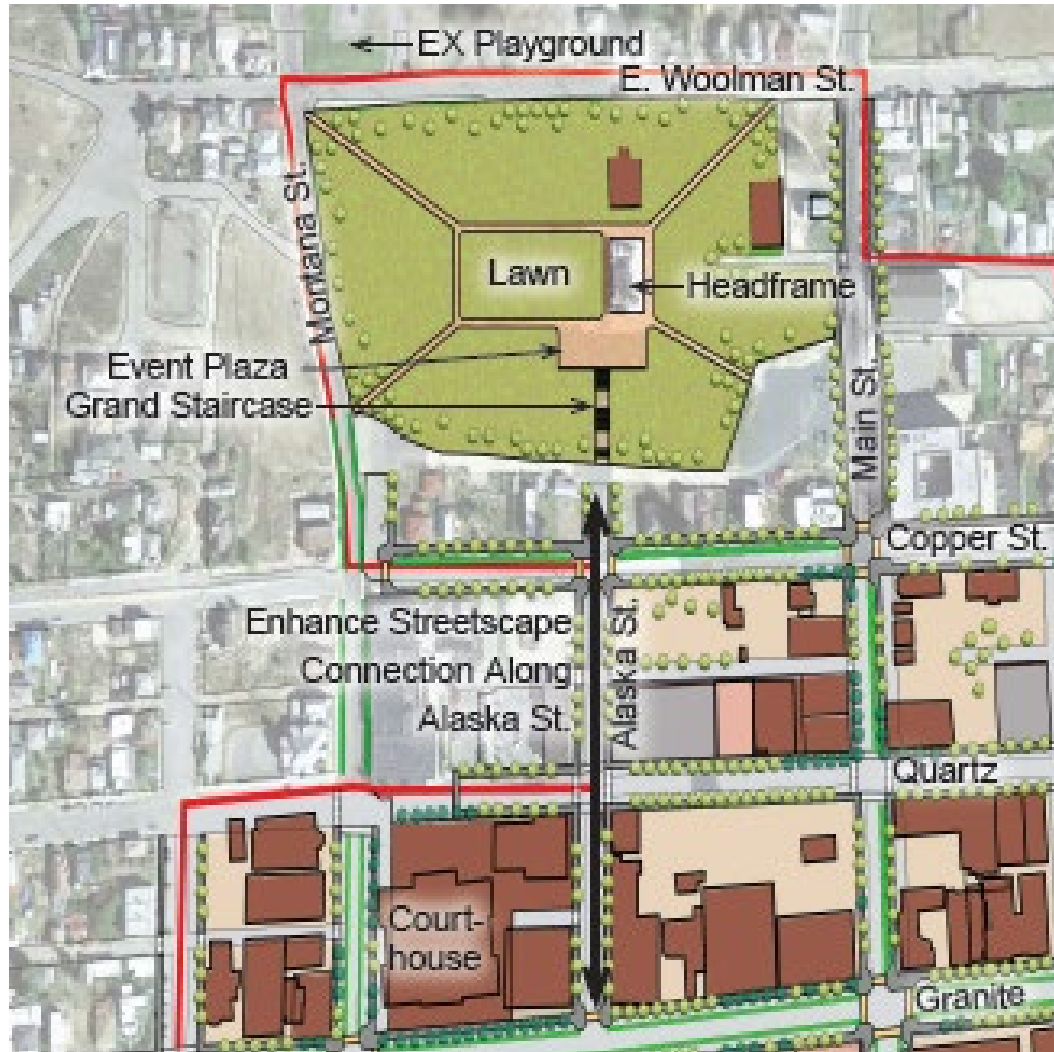
Create Public Green Spaces, Parks, Plazas

Community Need – Walkability, Sustainability, Livability, Events, Authentic Character



Develop the Original Mine Yard as a Full-Time Public Park

Community Need – Sustainability, Livability, Authentic Character, Events, Public Health



Uptown Butte – Montana's Premier Urban Core

Recommendations

- Improve Occupancy Throughout The Uptown Core
- Market the Uptown Core as a Unique Destination
- Marketing to Attract Retail and Shopping
- Promote and Attract Useful Local Services
- Build the Entertainment and Activity Scene
- Increase Housing in a Walkable Distance that Supports The Uptown Core
- Zoning Code Considerations





PRAXIS CENTER

Gateway Opportunity

Park/ Plaza Space

Festoon Lighting

Additional Trees

Crosswalk Improvements

Pedestrian Lighting
Curb Extensions

Integrity of the Architectural Resources of Uptown are Key to the Economic Revitalization of Butte

Recommendation

- Market and Promote Butte-Anaconda National Historic Landmark District in Uptown
- Preserve the Character of the Uptown Core
- Establish Design Guidelines for the Uptown Core
- Develop Historic Preservation Website as an All-Inclusive Educational Resource
- Identify, Fund, Develop, and Maintain an Historic Resource Inventory Map and Database
- Identify Programs Providing Economic Incentives for Preservation Projects



Establish Design Guidelines for the Uptown Core

Community Need – Preservation, Economic, Sustainability

Applicability

- Rehabilitation
- New Construction



The Leonard Hotel, now Leonard Apartments as 205 West Granite Street.




Develop Historic Preservation Webpage

User Friendly

Identify Economic Incentives for Projects in the Uptown Core

Easy to Find Resource


Design & Development Review



- [Apply for a Building Permit Review](#)
- [Apply for a Development Review](#)
- [Historic Preservation Land Use & Municipal Code](#)
- [Review Standards](#)
- [Recent Decisions](#)

[Get Started](#)


Historic Resources Database



- [Table of Historic Resources](#)
- [Map of Historic Resources](#)
- [Types of historic designations \(local, state, and national\)](#)
- [Historic Districts](#)
- [Recent Survey Projects](#)

[Learn more](#)

Preservation Rehab Right



- [Rehab Loans](#)
- [Design Assistance Grants](#)
- [Best Practices](#)
- [Other Funding](#)
- [Cost Calculator](#)

[Rehab Right](#)

Fort Collins Preservation At A Glance

Tell the Stories of Butte, America

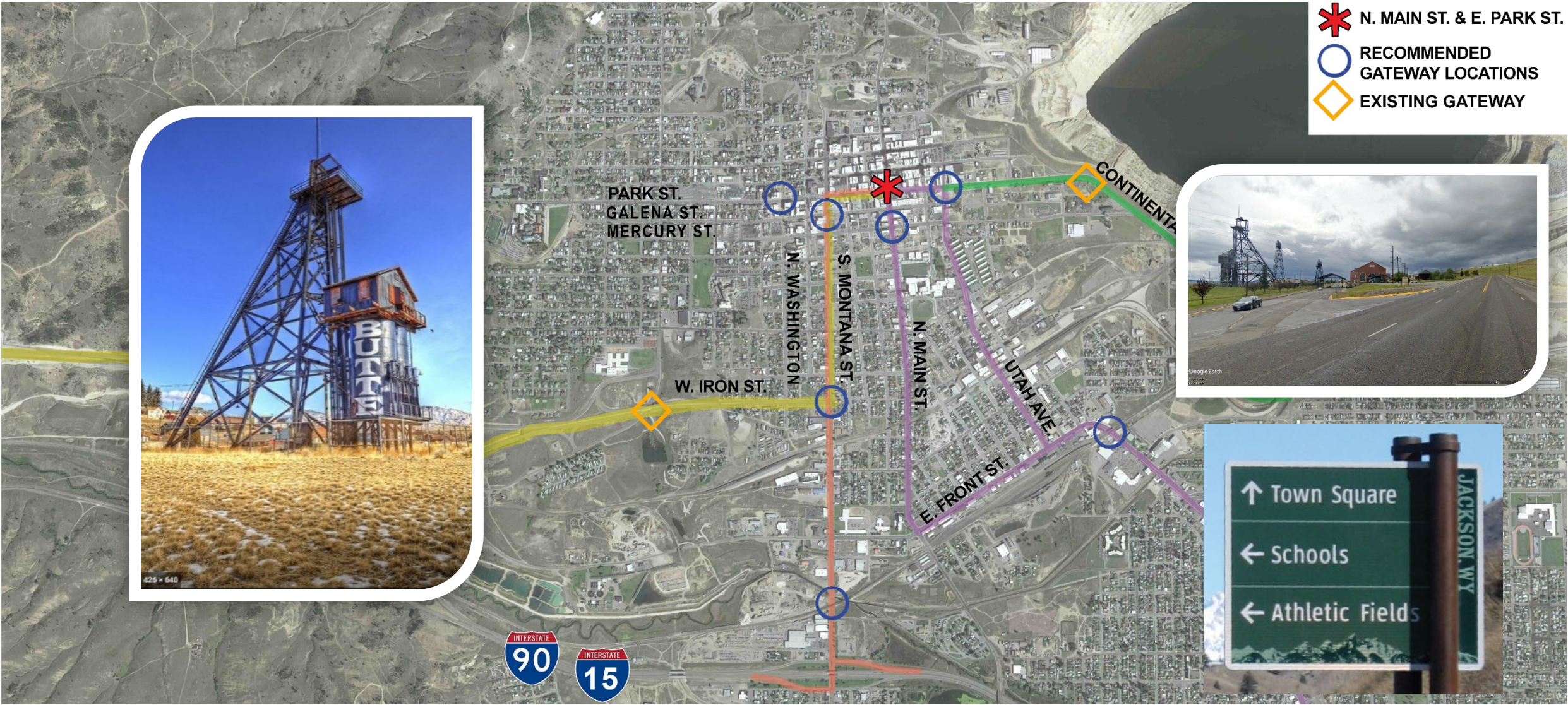
Recommendations

- Wayfinding
- Create Gateways: Unique Design Elements That Provide a Sense of Place
- Develop an Uptown Core Welcome Center
- Enhance the Connection Between Uptown And Montana Technological University (Montana Tech)
- Elevate Public Art
- Support Development of the Butte-Anaconda National Historic Park
- Encourage Events at Locations that Showcase Historic Features



Wayfinding and Gateways

Get People to Uptown, Welcome Them When They Arrive and Show Them What Uptown Has to Offer.



- * N. MAIN ST. & E. PARK ST.
- RECOMMENDED GATEWAY LOCATIONS
- ◇ EXISTING GATEWAY



Create Gateways at Montana St., Main St., and Park St.

Community Need – Welcome Visitors, Identify Uptown Core, Vitality, Walkability



Wayfinding Opportunities

Community Need – Welcome Visitors, Identify Uptown Core, Vitality, Walkability



Develop an Uptown Core Welcome Center

Community Need – Welcome Visitors, Safety, Economic, Vitality, Walkability



Ambassadors



Support Development of the Butte-Anaconda National Historic Park

Community Need – Preservation, Economic, Vitality, Funding

Requirements – Design Guidelines that Show Architectural Integrity will be Preserved



Implementation Table – Chapter 6

Recommendations/Projects as soon as Practical

Master Plan Implementation Timeframe 0-10 Years

*Establish an Uptown Master Plan Implementation Team

Project	Description	Implementation Steps Summary	Implementation Schedule	Responsible for Implementation	Resources Needed	Potential Funding Sources
Tell the Stories of Butte, America						
Wayfinding and Gateways	Develop a wayfinding plan for pedestrians and vehicles. Include wayfinding from the Interstate to direct people to Uptown. Design for gateways structures at Montana Street, Main Street and Park Street. Include signage from Uptown to Big Butte open space.	Request for proposal Hire Design Firm to Develop Design and Plan	Q1 2022 - RFP Q2 2022 - Planning, Design, Public Involvement Q3 2022 - Finalize Plan, Identify Funding Q4 2022 - Begin Wayfinding Fabrication, Installation	URA Executive Director	\$50k-\$75k (detailed design and location plan)	BSB, TBID
Establish Public Art Committee/Murals/Public Art	Committee to provide guidance on public art locations, funding, and implementation.	Solicit interested parties based on best practices. Council of Commissioners to establish an official board.	Q1 2022 - establish board Q2 2022 - identify mural locations, artists, costs Q3 2022 - Fund raising, grants, etc. Q4 2022 - Commission Mural	Office of Community Development/URA	Meeting space, BSB staff member liaison	NA
Develop an Uptown Welcome Center	Create a Welcome Center to specifically promote Uptown by renovating a historic store front or developing a new building at an existing attraction.	Identify location, develop a budget, design/construction.	2023-2024	BSB, BLDC, BID, and Chamber of Commerce.	BSB staff and design and /construction funding	BSB, BLDC, BID
Create an Uptown Ambassador Program	Program to provide staff in the Uptown Core to assist visitors and promote activity.	Develop a budget.	2023	BSB, BLDC, BID, Main Street, and Chamber of Commerce.	BSB staff	BSB, BLDC, BID
Support a National Historic Park Designation	Work with NPS and NPCA to support steps needed to designate Uptown Butte as a National Historic Park.	<ul style="list-style-type: none"> •Pass a resolution of support •Develop design guidelines for Uptown Core (required for NPS designation) •Work with NPCA and support steps to implementation 	0-5 years	URA Executive Director	BSB staff	NPS, May need funds to clean up a potential NPS site before NPS designation and establishment

Tell the Stories of Butte, America

Priorities

- Pedestrian Lighting
- Establish Public Art Committee/Murals/Public Art
- Wayfinding and Gateways
- Rewrite Zoning Codes and Create Design Guidelines for Infill/New Development, Renovation, and Adaptive Reuse of Buildings in the Uptown Core
- Establish a Business Improvement District
- Intersection and Pedestrian Safety Improvements at Main Street and Montana Street Intersections from Galena Street to Granite Street
- Marketing Uptown as Unique Destination
- Develop the Original Mine Yard to be a Full-Time Public Park
- Develop an Uptown Core Welcome Center

NEXT STEPS

-Presentation to Council of Commissioners
April 6th, 2022

-Resolution to Adopt as part of the
Comprehensive Plan

UptownButtemasterplan.com



